

ACCOUNTING SOLUTIONS, LLC



Tammy Sorensen is the Owner of Accounting Solutions, LLC. which was established in 2002. She graduated from Kelly Walsh High School in 1985 then attended Colorado State University from 1985 to 1989. She completed 101 hours of classroom training and then moved back to Casper with her son and husband, Chad, thinking she could finish via correspondence through UW or CSU. That was not possible at that time. She has now completed approximately 26 more hours through UW/CC and Casper College and is currently trying to complete the necessary requirements to finish her Bachelor's degree with UW online.

Tammy has also been a QuickBooks ProAdvisor since 2000. She has taken update courses every year from 2001 through the present. Tammy completed NxLevel Training provided by the Wyoming Small Business Development Center in Casper.

After moving back to Casper, Tammy began working for the local office of McGladrey & Pullen in 1990. Tammy began as a receptionist, just trying to get her foot in the "Accounting World Door". She spent two months as a receptionist and then moved into the para-professional department. During her time at McGladrey & Pullen she worked as a para-professional and learned many computer skills allowing her to help maintain the office network and to trouble shoot. She left McGladrey & Pullen in 1992, to go to work for a private employer, Becker Fire Equipment. She worked there for 1 ½ years then realized she enjoyed public accounting much more than the private industry. In 1994 Tammy was rehired by McGladrey & Pullen and worked for them until 1996 at which time she took a position at Porter, Muirhead, Cornia & Howard. At PMCH she was initially hired to manage the bookkeeping department. She was soon moved into more complicated para-professional work and began preparing financial statements and tax returns, and at the same time maintained the computer network for the office. At PMCH Tammy began working with QuickBooks software and first obtained her Certified QuickBooks ProAdvisor status.

In 2002, she decided to try to do business consulting and QuickBooks training on her own. Now as Accounting Solutions, LLC, she does bookkeeping, consulting, tax preparation and is also a reseller for QuickBooks software products.

Tammy started out as a Wyoming Small Business Development Center (WSBDC) client in 2001. She went to the WSBDC with the idea of starting-up a bookkeeping firm that would specialize in helping other start-up businesses who could not afford the services of a large accounting firm. The WSBDC was looking for someone to teach QuickBooks classes. After Tammy had been in business for a year, the WSBDC contacted her to see if she would be interested in teaching. Tammy was interested and has now been teaching QuickBooks classes (12 hours total class time) twice per year for the last two years.

Tammy was instrumental in assisting the WSBDC to revamp the structure of the class so as to be more convenient for students. All of the course evaluations for the class have been very positive. Tammy not only teaches the class, but makes herself available after class to help each student with their individual set-up and problems.

In addition to helping the WSBDC, Tammy's entire business concept is designed to help small businesses and save them money. Often, small enterprises don't really need the services of a CPA, especially at start-up, they

just need some assistance setting up their accounts, reports and reminders. Tammy teaches the small business to “do it yourself”. Tammy’s services are particularly important because most CPA firms have more of a “we’ll do it for you and charge you” philosophy.

Tammy will work with a company to the point of actually doing their tax returns, or be sure their records are in order so that their trip to the CPA will be far less painful/expensive. She helps small businesses save money and maintain control. This approach is particularly important, as one of the primary reasons for failure among small businesses is cash flow problems. She helps the entrepreneur understand the forms and reports he/she is creating so that the small business owner can spot and solve problems for themselves.

Tammy feels that being able to talk to small businesses about their operations on their level is one of her biggest strengths. She is learning how software can be customized to give small business owners a better idea of how their business is really doing.

Working for large public accounting firms also gave her the experience of working with several different industries. Tammy says that leaving a large public accounting firm was hard, as she had no real marketing experience. She says the Small Business Administration (SBA) helped her find address lists of small businesses in Wyoming to help market her new business. The SBA also helped her create brochures and advertising she could use in publications, this has become her most effective marketing tool. Obtaining start-up dollars was another concern. Tammy initially used her own savings to purchase office equipment, but soon found that she needed operating capital and more equipment. With an SBA loan made through Wells Fargo Bank, she was able to purchase the needed equipment to grow her business.

Tammy is currently president of the local chapter of The American Society of Women Accountants. In addition to her business and family, Tammy donates many hours of her time to a number of organizations including Casper Youth Bowling, Casper Women’s Bowling Assoc., and United Way. Currently she is also involved with a foreign exchange student from Thailand who is residing in her household. For more information about Accounting Solutions, LLC, contact Tammy Sorensen at 111 W. Second St., Ste 307, Casper, WY 82601 or call her at (307) 472-0757 or cell (307) 267-6472, Fax (307) 472-0012 and e-mail address is asllctammy@aol.com.